



September 28, 2019

To whom it may concern,

This is a letter of recommendation and reference for Mr. Luke Dias. This Fall marks my retirement after serving several decades as the advisor for our campus television station, TigerTV channel 14.1. TigerTV is a state-of-the-art high definition television station that cablecasts 24/7 on the Trinity University campus, plus cablecasts live every week on San Antonio's Spectrum cable system. TigerTV produces three weekly television programs with a staff that averages sixty students. The TigerTV facilities rival those of local broadcast stations, giving students the opportunity to work with the latest technologies.

Luke is currently a senior at Trinity University and has been very involved with TigerTV for several years. In recognition of his hard work and dedication to the station, Luke was recently promoted to the position of Internal Projects Manager for the 2019-2020 year. This position affords him the opportunity to produce many multi-camera and single camera productions outside of the normal studio setting. He earned this position by working several years in many of the positions in the control room and studio. He is a master at most of the technical positions and loves producing. He is one of the most reliable and hard working members of our television staff. He loves creating media content and is adept at using our forty non-linear HD editing systems. He is proficient in many Adobe applications and is knowledgeable with Windows and iOS systems. His work with our FM radio station and campus newspaper exemplifies his love of creating media in many forms. Luke is very organized and always completes tasks far ahead of schedule. He not only works well with his peers, but has a unique talent for motivating others to excel in their positions.

Intelligent, talented, and hard-working, I believe Luke is destined for a successful career in whatever field he chooses; however, he will be especially successful producing media content. Luke easily expresses himself effectively, as he possesses excellent oral and written skills. His demeanor is always pleasant and he never fails to have a smile on his face. Students and adults alike love interacting with him.

In short, Luke is an excellent student, superb TigerTV staff member, and would be a great asset for any MFA program.

Sincerely,

James Bynum (Retired as of September, 2019)
Communications Center Operations Manager
TigerTV Staff Advisor
Instructor: Comm. 1130; Comm. 1131
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